



Montpelier Alive's 2022 July 3rd Parade **Application to Participate, Rules and Requirements**

****Hard Copy application for parade applicants who will not fill out a google form****

DATE: July 3, 2022

CHECK-IN: No Later than 5:00 PM at Parade Booth on the corner of Elm & Spring Streets.

ASSEMBLY: 4:00-6:00 PM in the Meadow Staging Area

LINE UP, MAP & INSTRUCTIONS will be emailed upon approval of your application. Applicants will be notified by June 17, 2022 whether their application has been approved.

START TIME: 6:15 PM, Immediately following the Montpelier Mile Road Race.

ROUTE: From the Meadow to Spring Street, to the roundabout on Main Street; down Main to State Street; proceeding down State Street past the State House, ending at 133 State Street.

PARKING: We recommend participants park at Montpelier High School and carpool downtown. Final Parade instructions may include additional parking alternatives.

APPLICATION DEADLINE: Friday, June 10, 2022. This is the FINAL entry date.

APPLICATION TO PARTICIPATE IN MONTPELIER ALIVE'S JULY 3rd PARADE

Montpelier Alive celebrates diversity, and we are committed to celebrating our community and all its people. We warmly welcome parade participants, vendors, and performers that represent diverse voices and bring new perspectives to our event.

PLEASE NOTE: Applications must be completed and received in the Montpelier Alive office (located in City Hall, 39 Main St, Montpelier, VT 05602) on or before June 10, 2022. Submission of an application does not guarantee entry into the parade. Applicants will be notified by June 17, 2022 whether their application has been approved. Decisions about participation in the parade will be made by Montpelier Alive as a means to ensure a reasonable parade duration as well as alignment with the tone and tenor of the day.

APPLICANT INFORMATION:

Organization Name: _____

Phone number: _____

Email: _____

Contact person: _____

Address: _____

PARADE ENTRY INFORMATION:

Please describe your parade entry: _____

How big is your float? How many walkers and vehicles will you have? _____

Approximately how much square footage will you need? _____

Will you have music? What kind? _____

Will you be giving out handouts to parade attendees? (Note: No paper handouts, including stickers, of any kind will be allowed in the parade. All handouts must be approved by the Parade Coordinator).

- Yes
- No

Are you planning on going green? If so, please let us know how below:

- Use items that would otherwise end up in a landfill

- Use recyclables that will still be recyclable at the end of the parade
- Use green energy to move through the parade
- Commit to dispose of your float in a green way
- If distributing handouts, make them useful items
- Creating a zero waste entry
- Other: _____

Will animals be involved in your parade entry? Please describe what kind of animal and how many will be included in the parade.

In an effort to encourage creative, entertaining and fun parade entries, a \$25 fee will be administered to “walk and wave” entries. You will not be charged a “walk and wave” fee if your entry contributes to the overall entertainment factor of the parade. An example of a “walk and wave” entry is a group of people holding a banner or signs and simply walking and waving at the crowd while marching in the parade. Parade entrants are encouraged to reach out to the parade coordinator (parade@montpelieralive.com) if they have any questions regarding their entry status or how to make their entry more entertaining in order to avoid the \$25 fee.

- [Examples of “Walk & Wave” Entries](#)
- [Examples of “Entertaining Entries](#)

- No, my entry is not a “walk and wave” entry
- Yes, my entry is "walk and wave" entry. I have enclosed with my application a \$25 check made out to Montpelier Alive, Montpelier, VT 05602

The Montpelier July 3rd Parade will be broadcast live by ORCA. Please write 3-5 sentences about your parade entry. This will be used for live commentary.

UNION MUTUAL COMPETITION:

Please read full contest guidelines here:

<http://montpelieralive.com/DocumentCenter/View/1684/2019-Union-Mutual-Parade-Competition-Guidelines?bidId=>

This year's competition theme is HOPE, and prizes will be awarded based on the BEST ENTRY. Competitors are encouraged to take into consideration their overall appearance, artistry, quality of workmanship, costumes and enthusiasm when creating their parade

entries. Awards will be given based on the voting results only. You are encouraged to go green, be patriotic & festive, include music and incorporate as much originality as possible in order to earn more votes. A \$500 grand prize, a \$300 second place prize and a \$200 third place prize will be awarded.

Will you be participating in this year's competition?

- Yes
 - No
 - Maybe
-

REQUIREMENTS OF PARTICIPATION:

By applying for entry into the parade, applicants agree to abide by all of the following and to follow all verbal instructions from police and parade officials on the day of the parade or be barred from the parade. Montpelier Alive reserves the right to remove any entry from the parade either prior to assembly, while assembling or any time during the parade for failure to abide by these requirements.

1. All parade entries must be appropriate for a younger audience. An entry may not include images or content that include nudity, profanity, lewdness, illegal drugs, alcohol, violence, obscenity, hate or racism; or that is vulgar or sexually explicit, insulting, or offensive to any ethnic, religious, political or other identified group or organization, as determined by parade officials.
2. Participants may not invite or encourage attendees to enter the parade route.
3. Drivers of motor vehicles must have a valid driver's license at the time of the parade.
4. Drivers of motor vehicles must remain with the vehicle at all times and shall have view or communication with riders.
5. Trucks/floats/vehicles must have a minimum of 2 spotters on the ground for a car or pickup truck, and 4 spotters for a large truck, trailer or float.
6. Any riding participants shall have a means to prevent falling from the unit.
7. Riders are to remain on float once the parade begins and at all times when the float is in motion.
8. Children must be under adult supervision and seated at all times. Any entry that includes children must have adequate adult supervision.
9. For safety reasons, parade participants may not throw items to individuals viewing the parade. Candy, flags and approved items may be handed to parade viewers. Paper handouts, flyers, stickers and handbills are not permitted.
10. Participants are responsible for cleaning up after their animals. Violation of this rule will result in a fine and/or removal from the parade.
11. The Montpelier Independence Day Celebration Committee has a ZERO TOLERANCE for animal abuse. Persons abusing animals shall immediately be removed from the route and be reported to the authorities. All livestock shall be in good health and sound condition.

Participants using animals in the parade must sign our [Animals Contract](#).

12. Participants must keep the pace, and are not permitted to make physical stops along the Parade Route. Any performances along the route must be moving or marching.

13. Parade will run rain or shine! Participants should be prepared with sunscreen, hats, and plenty of water.

14. The parade begins at 6:15pm sharp, and it is best to line up early. The parade staging area will open at 4:00pm. All parade participants must check in by 5:00pm and be in line and be in line and ready by 5:30pm.

15. In an effort to encourage creative, entertaining and fun parade entries, a \$25 fee will be administered to “walk and wave” entries. You will not be charged a “walk and wave” fee if your entry contributes to the overall entertainment factor of the parade. An example of a “walk and wave” entry is a group of people holding a banner or signs and simply walking and waving at the crowd while marching in the parade. Parade entrants are encouraged to reach out to the parade coordinator (parade@montpelieralive.com) if they have any questions regarding their entry status or how to make their entry more entertaining in order to avoid the \$25 fee.

- [Examples of “Walk & Wave” Entries](#)
- [Examples of “Entertaining Entries](#)

_____ **(initials of applicant)** I have read and agree to follow the Requirements of Participation, as specified on this document. I understand that failure to follow the Requirements of Participation may disqualify me/my group from future participation in the parade.

_____ **(initials of applicant)** In consideration of acceptance of this entry, I agree to permit Montpelier Alive to use the names and/or photographs, films or tapes of all of the participants that will be part of the parade entry under this application for publicity, advertising and commercial promotion, before, during and after the event, and give permission to publish or sell or otherwise dispose of said photographs, films or tapes.

_____ **(initials of applicant)** Montpelier Alive agrees to take reasonable precautions to protect the health and safety of Parade Participants, however, Parade Participants acknowledge that they are fully and personally responsible for their own safety and actions while and during their participation and recognizes that they may in any case be at risk of contracting COVID-19. With full knowledge of the risks involved, Parade Participants hereby release, waive, and discharge Montpelier Alive, its board, officers, independent contractors, affiliates, employees, representatives, successors, and assigns from any and all liabilities, claims, demands, actions, and causes of action whatsoever, directly or indirectly arising out of or related to any loss, damage, injury, or death, that may be sustained related to COVID-19 while participating in any activity. Parade Participants agree to indemnify, defend, and hold harmless the Organization from and against any and all costs, expenses, damages, lawsuits, and/or liabilities or claims arising whether directly or indirectly from or related to any and all claims made by or against any of the released party due to injury, loss, or death from or related to COVID-19.

_____ **(initials of applicant)** I UNDERSTAND AND AGREE THAT THE SAFETY OF MY/OUR PARADE DISPLAY AND EQUIPMENT IS MY/OUR RESPONSIBILITY, AND WILL INDEMNIFY AND

HOLD HARMLESS THE CITY OF MONTPELIER, MONTPELIER ALIVE AND ITS AGENTS FROM ANY PERSONAL LOSS OR HARM THAT MIGHT BEFALL DUE TO OUR PRESENCE AT MONTPELIER'S INDEPENDENCE DAY CELEBRATION ON JULY 3, 2022.