



## **Union Mutual Parade Competition Guidelines**

**DATE:** Sunday, July 3, 2022

**COMPETITION:** Parade Participants are invited to compete in the Union Mutual Parade Competition. Competitors are challenged to create floats, costumes, decorations, and banners that display the theme of HOPE. Parade entries are highly encouraged to use a zero waste mindset and incorporate music.

Participants are invited to show off their artistic talents through music, dancing, puppeteers, clowns, cyclists, gymnasts -- whatever your talent, we want to see it!

This year, there will be three parade competition awards. Each winner will receive a cash prize, post-event press, and most importantly, bragging rights!

- Best Entry First Place award: the grand prize winner will receive \$500 in cash.
- Second Place award winner will receive \$300.
- Third Place award winner will receive \$200.

Montpelier Alive celebrates diversity, and we are committed to celebrating our community and all its people. We warmly welcome parade participants, vendors, and performers that represent diverse voices and bring new perspectives to our event.

## **Union Mutual Competition Rules and Guidelines**

**Groups eligible to complete include:**

- Businesses (large and small!)
- Non-Profits

- School Groups
- Sports Teams
- Community Groups
- Churches
- Individuals
- Politicians and elected officials may enter the contest if the Prize money is donated to a local 501c3 organizations

**\*\*Paid performers are not eligible to participate in the competition\*\***

## **Award Criteria**

Awards will be given based on the LIVE vote of the parade audience. Competitors are encouraged to take into consideration overall appearance, artistry, quality of workmanship, costumes, enthusiasm, and the parade theme of HOPE.

Competitors are encouraged to go green, be patriotic & festive, include music, incorporate as much originality as possible, and take the parade theme of HOPE into consideration in order to earn more votes.

The three top competitors with the most votes through our voting system will win award prize money: \$500 first prize, \$300 second prize, \$200 third prize. Voting is the only way competitors can win. Competitors can send emails to friends, family and fans encouraging them to vote, in addition to promoting the parade competition on social media sites. Be sure to include "Vote For Me" signs, including your provided float number, when designing your entry.

All parade competitors **MUST** indicate on the parade application if they wish to enter the parade competition.

All parade competitors **MUST** indicate on the parade application that they have read and agree to the "Parade Details, Rules and Guidelines".

All parade competitors **MUST** check in by 5:00 pm, and be in place and ready by 5:30 pm.

Additional information will be sent to all competitors prior to the parade, including each entry's parade float number.